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محجوب اولاد
الهندسية

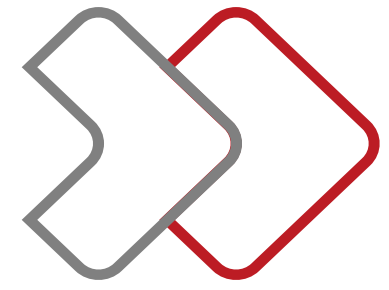
محجوب اولاد الهندسية
MAHGOUB SONS ENGINEERING

 Company Profile



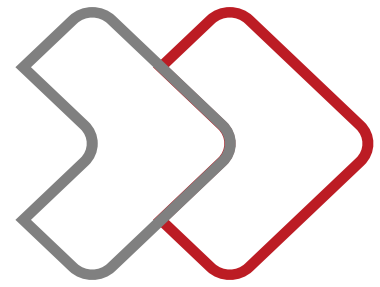
In Agriculture We Trust





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Chief Executive Officer Statement

Many challenges arise along the way to achieve national food security, specifically when the drastic decline in both global and local economic growth is put into consideration, and amongst these challenges, our company aims to bring more well-rounded creative solutions and concepts that satisfy customer needs in obtaining healthy and natural foods. Our products are introduced into the market at affordable and competitive prices, putting into consideration the necessity of maintaining a healthy surrounding environment and feeding into the means of sustainable development.

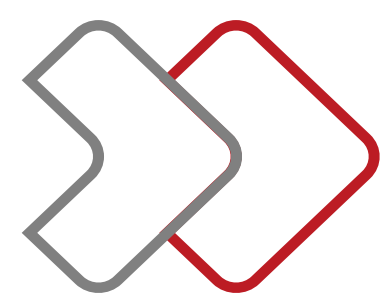
Lately, the demand for Sudan's agricultural products has risen in light of the vast arable lands, suitable weather and high quality, completely natural products Sudan is capable of producing.

We at Mahgoub Sons do put all of our possible efforts and available resources into making the dreams of a green land become reality. To turn this country into a true global food basket. Preparing for the projected increase of the population by 2 billion people over the next 25 years. Furthermore, statistics show that most of the arable lands of worldwide. We believe this is our role to provide you with products that help grow a virgin land, quenched by none other than the pure water of the running Nile. For we are not merely an agricultural engineering firm, but also a part of a Green future that is present with its contributions to achieving abundance and growth.

Our responsibilities extend to increasing partnership with the local population of agricultural farms by including them in the processes of production, thus providing even more jobs and opportunities and a deeper connection with the societies we work within. And we pledge to continue providing aid to all farmers in their process of producing excellent crops and in the most modernized and cost effective methods towards the highest productivity outcomes.



Mubarak Mirghani Mahgoub



CREATION AND ESTABLISHMENT

The first seed was planted in 1995, which since began to grow into a space of success, rooting in a rich culture, an unmatched expertise, and a well-prepped historical heritage. Since then we begun our agricultural activities and have well expanded to cover all of Sudan, covering it in crops of sesame, corn, and cotton, rising to bear the world witness for the birth and creation of Mahgoub Sons Eng. in the year 1979.

The early days had the goal of importing and distributing agricultural machinery tools and spare parts for the group`s sister companies. Along with providing aftersales services all around Sudan in the goal of betterment of agricultural and farming habits and playing a role in achieving Food security and supporting the economy and sustainable growth.

Mahgoub Sons Eng. continued to grow year after year in synchronisation with the growth of the agricultural industry and planning in Sudan. We followed a policy of being up-to-date with all the latest agricultural technologies, for instance, we activated a system of Smart-agriculture which increases productivity on sustainable and continous levels, even putting into use systems of artificial intelligence that are expected to change the scenery and future of agriculture in the world.

Within the company`s plans of advancing the agrarian sector, Mahgoub Sons Eng. established the department of agricultural services and inputs, which remarkably increase a local production. We then proceeded to establish partnerships with "Alshimaliya Services Company", "Arab Company – Agdy" and many other partnerships with major and rising farmers in The states of White Nile, Northern, Algezira and Alrahad Seed productions and agricultural services; Preparation, Farming and harvesting.





Our Vision

We seek to be leaders of providing high-tech and significant agricultural solutions in Sudan and neighboring countries.



Our Mission

Providing elegant services in the areas of supporting knowledge, innovation and advanced agricultural technology.



Our Ethics

Leading our partners of customers and farmers into a green-friendly future



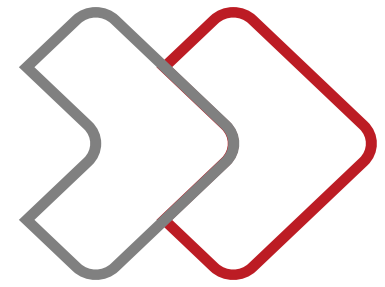
Our Objectives

providing innovative and sustainable solutions to increase production and productivity of crops and foods and their storing.



Our Responsibility

We pledge to provide all the needs of the agricultural field: Machinery, Tools, Spare parts and all other agricultural inputs and services, along with after-sales services and proper solution consultations to farmers.



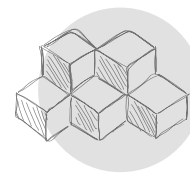
Departments and Adminstrations

Mahgoub Sons Engineering is composed of several departments categorised into ten specialised administrations, all are under the management of the exective manager of the company:



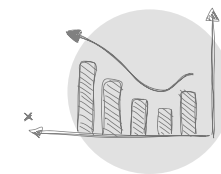
Marketing

The Marketing department sets marketing plans and advertises the products and services of the company and executes of marketing campaigns.



Spare Parts Department

Is specialised in providing and distributing spare parts for all the machinery and tools that the company imports all-year and on demand.



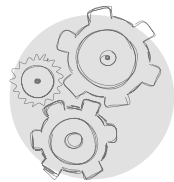
Sales

Specialised in setting and executing plans in relation to the sales and managing the customer services of the company.



Finance

This is the department responsible for managing and planning financial resources and contributing in making investment and finance decisions.



Maintenance

Is responsible for providing after-sales services and ensuring the satisfaction of our customers by supervising and overlooking the functionality of all the machinery and tools that are distributed all across the country. Furthermore, training farmers and technicians on the best methods of running aforementioned machinery.



Stores And Warehouses

This department is in charge of storing products and spare parts in probable suitable environments for safekeeping and maintaining the best quality.



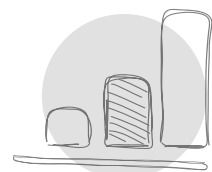
Adminstrative Affairs

This is the department that is responsible for managing all of the company's assets and logistic services.



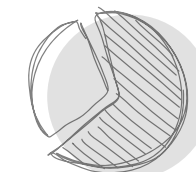
Human Resources

This department is specialised in choosing employees based on qualifications, abilities and skills, as well as training said employees, raising their morale and keeping in touch with the company's heads to help spread further organizational culture.



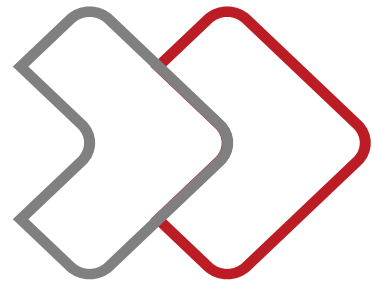
Shops And Agricultural Services

This department is responsible of all the procurement, purchases and contracting operations and importing all that is in relation to the company in its different areas of work with the goal of satisfying our customers. This is overseen by importers both inside and outside the country. This adminstration is also responsible for the development and advancement of the company's products and supporting its different projects.

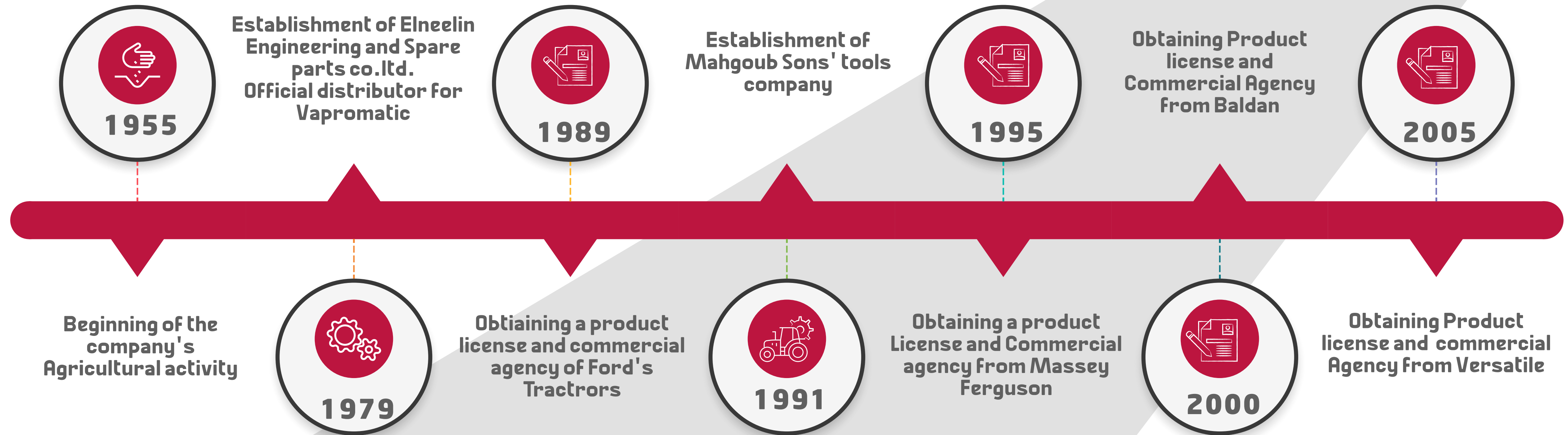


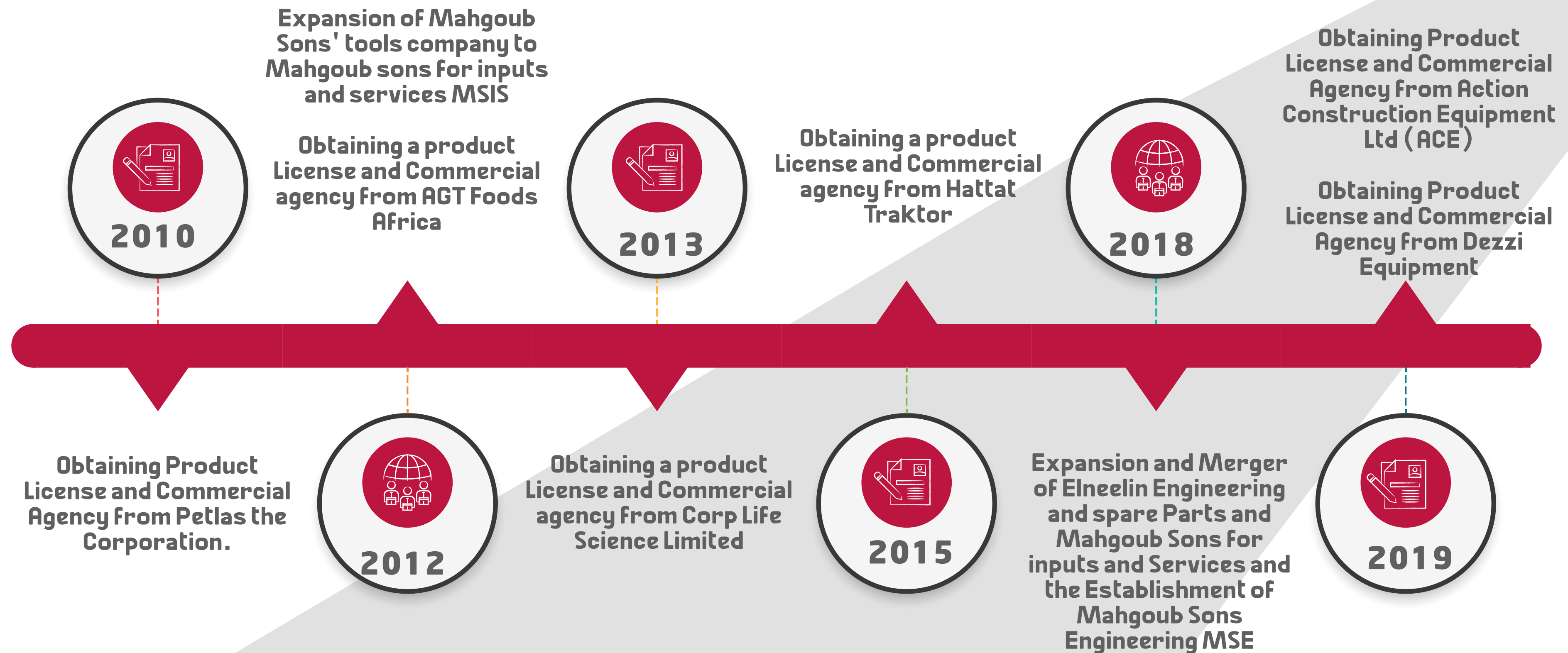
Purchases And Projects

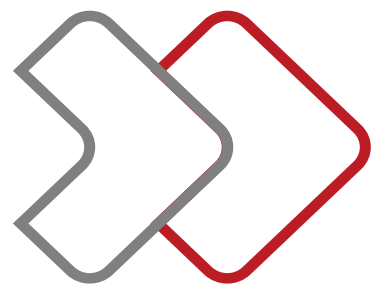
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Milestones







We at Mahgoub Sons Engineering are keen to celebrate further successes every year, and we work with utmost loyalty and proficiency with our respected clients to achieve our common dream of a Green future.

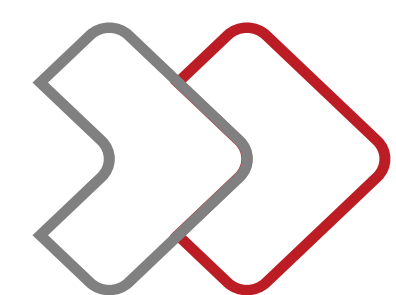


BUSINESS PARTNERS

Mahgoub sons is considered the exclusive authorized agent for many global companies specialised in the agricultural field; which includes the following areas:

- **Agricultural : Machinery and tools**
- **Fertilizers**
- **Pesticides**
- **Seeds**





AGRICULTURAL MACHINERY AND TOOLS





Agco a holding co for many reputable brands including but not limited to: Massey Ferguson, Challenger, GSA, Valtra, Sparks and AGCO spare parts. AGCO is an American company that works in the industry of Designing and manufacturing machinery, tools and spare parts.

It owns multiple factories in USA, Brazil, Germany, Italy, Finland, France, China and Pakistan.





Bohler Versatile is a company specialized in the manufacturing of high horsepower Tractors, self-propelled Sprinklers and spare parts.





Hattat is a Turkish Company that manufactures medium and small horsepower tractors. This company uses the motors of well known Berkins Motors trademark.



Mahindra

Rise.

Mahindra & Mahindra Limited is an Indian multinational agricultural vehicle manufacturing corporation headquartered in Mumbai





**Baldan Machinery and Agricultural Implements.
Plows, Growers, Miscellaneous, Harrowss,
Planers, Shearers, Seeders, Parts.**





Dolbi is an Argentinian company specialized in the making of Agricultural tools, vehicles and machinery and cotton harvestation.



petlas[®]

Petlas is a Turkish company specialized in the manufacturing of Tires for cars, trucks, tractors and agricultural and industrial machinery.





Bacana Klar A Turkish Company specialized in making tools for harvesting Peanuts.



ACE

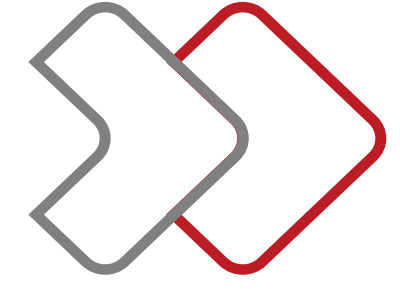
ACE is an indian company specialized in manufacturing forklifts, cranes and construction tools





Ontar is A Turkish Company specialized in making mobile and heavy fertilizer and pesticide sprinklers.





PESTICIDE PARTNERS





Syngenta is a Swiss Company that is considered one of the largest manufacturers of seeds and pesticides.





Crop Life is a leading indian manufacturer of many pesticides, herbicides, fungicides, regulators and fertilizers.





Xiandong is a Chinese company that manufactures and exports plant and agricultural protecting products





Ertar is a Turkish company specialized in the manufacturing of agricultural chemicals and growth regulators.

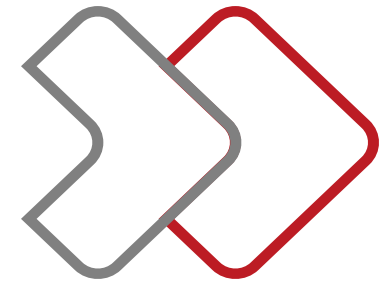






AGT is a South African company that produces different field crops' seeds (Sunflowers, thin corn, corn and livestock feed).





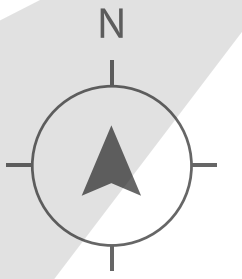
OUR CLIENTS

- Sudanese Sugar Company
- Kinana Sugar
- White Nile Sugar
- Arabic Agricultural and Investment Organization
- Sudanese Agricultural Bank
- Amtar
- Arabic Organization for Agricultural Growth
- Agricultural Development Project
- Fappy
- Migat Investments and Agricultural Services
- Agricultural Development (Merowe Dam)
- Dam Coordination Unit
- Japanese International Cooperation
- Police of Khartoum State
- Agricultural Military Institution
- Judiciary Authorities
- Sudan Customs Administrations
- Harvest Inc.
- Showits Inc
- Unit of Managing Projects
- Premiere Inc.
- Arrawabi Inc.
- Alsafi Dairy

- Liwa Agricultural Project
- Alshimaliya Services Inc.
- Farming and Farmer Associations
- UNICEF
- FAO
- UNHCR
- UNDP
- Alrajihy Inc.
- Nadik Inc.
- Zadna Inc.
- Arabic Poultry Company
- Aljunaid Inc.
- Alitijahat Almuta`adida
- Aljuzor Ala`meeqa
- JLB
- Almuzdana Farming Inc
- Inma`a Poultry
- Shebika Poultry
- Sae`ed Agricultural Project
- Zakat Office
- National Administration of Forests
- Algezira Project Administration
- Alrahad Project

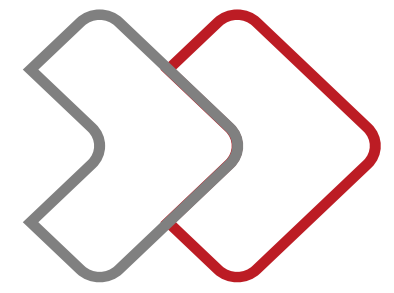
- Alsoki Project
- Halfa Project
- New-Halfa Corporation
- Golden Arrow Inc
- Global Agricultural Project
- Technology Transportation Fund
- Aldali & Almazmom
- Azhari Abdulhalim Agricultural Project
- Caoleen Agricultural Project
- Marine Salt Inc.
- Alqimma Agricultural Project
- Moawia Elberir Project
- Alkhiari Inc.
- Arabic Company for Seed Enhancement
- Livestock Research Facility
- Salih Yagoub Project
- APCO

Sale points



- | | | |
|----------------|--------------|---------------|
| 1- Alborgig | 2 - Dongola | 3- Aldabba |
| 4- Abo Hamad | 5 - aldamar | 6 - Alhshisha |
| 7 - Wad Medani | 8 - Alfaw | 9 - Almanagil |
| 10 - Sennar | 11 - Gadarif | 12 - Eldendir |
| 13 - Alhawwata | 14- Rabak | 15 - Kosti |
| 16 - Um rawaba | 17- El Rahad | 18 - Aldalang |
| 19 - Al Obaied | 20- Niyala | 21- Alfasher |
| 22 - El Genina | 23- Damazeen | |





MSG International Offices



Contact us

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    | **Mahgoub Sons Engineering**

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